



ATLANTA CITY COUNCIL

Media Advisory

FOR IMMEDIATE RELEASE

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Atlanta City Council President Ceasar Mitchell announces support for Billion eBook Gift program

WHAT: Atlanta City Council President Ceasar Mitchell announces support for Billion eBook Gift program to help increase access to digital children's books

WHO: The Honorable Ceasar Mitchell, Council President Atlanta City Council
Joe Salesky, CEO Ustyme
Eshe Collins, Atlanta Public Schools (APS) Board of Education
Cheryl Twyman , Principal, Fickett Elementary

WHEN: Friday, February 26, 2016
9:00 a.m. EST

WHERE: Fickett Elementary School, 3935 Rux Rd SW, Atlanta, GA 30331

ABOUT: In partnership with BillionEbookGift.org and Ustyme, Atlanta City Council President Mitchell to announce the launch of the Billion eBook Gift – a nationwide initiative providing free access to a digital catalog of classic children's stories. Currently, 70% of low-income families have no books in their home. The eBooks will be available to Atlanta parents, educators and literacy organizations in both English and Spanish and includes a diverse range of books such as Goldilocks and the Three Bears and Little Red Riding Hood, among others.

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